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best practice. Rather than searching for one best company example to model, those companies and managers that want to improve their sustainability performance should instead look to adapt and adopt the various best practices of individual sustainability elements illustrated in this book. Through the detailed model, measures, and guidance

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Codes of practice are mandatory and ensure organisations achieve best practice. ü: Internal tools such as SOPs and KPI tracker sheets are all an organisation needs to monitor progress and assess for improvements. □ Sustainability is defined purely in terms of the natural environment. □

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